CLOCS APPROVED PLAN for Manufacturer

Plan ID: 557

Submission Date: 2018-07-25 11:44:26

Which part of your organisation does this Implementation Plan relate to?

Research and Development

In which capacity will you implement CLOCS

- Vehicle manufacturer/supplier (responsible for developing safer vehicles and safety equipment)
- Communicator (encouraging others to become CLOCS Champions)

Vehicle manufacturer/equipment supplier

Do you intend to work with CLOCS to develop or improve your vehicles or safety equipment?

Yes, there will be a collaborative aspect to future designs

Would you offer preferential deals to CLOCS Champions?

Preferential deals could be considered

Communicators

Who will you encourage to adopt the CLOCS Standard e.g. your peers, community, other authorities?

We would encourage suitable customers

In which capacity will you implement CLOCS

- Events
- Website
- Social Media

What materials could CLOCS provide to support your promotional activity?

Branding files and distribution

Please provide social media links: Twitter/LinkedIn/addresses

www.website.com

What difference do you hope your communications will make?

We hope to raise awareness of CLOCS Standard across the industry.

Any Other Comments?

We feel it's necessary to be market leaders in future projects to minimise Road Risk

Details of the signee with the authority to agree to comply with the Memorandum of Understanding and Terms of Reference.



Mr Smith

Job Title

PA to Director

E-Mail

Smith@mail.com

Phone

1234567890

I agree to the Terms of Reference

I agree to comply with the CLOCS Memorandum of Understanding