

CLOCS APPROVED PLAN for Communicator

Plan ID: 554
Submission Date: 2018-07-13 14:32:43

Which part of your organisation does this Implementation Plan relate to?

Media and Marketing only

In which capacity will you implement CLOCS

- Communicator (encouraging others to become CLOCS Champions)

Communicators

Who will you encourage to adopt the CLOCS Standard e.g. your peers, community, other authorities?

Our members comprised of 40 principal contractors and 10 construction clients

How will you communicate

- Newsletters
- Website / Social media
- Other

What materials could CLOCS provide to support your promotional activity?

Regular updates and links to relevant alerts and articles.

What difference do you hope your communications will make?

Raise awareness of CLOCS and encourage our members to adopt CLOCS as a national standard. We anticipate 50% of our members will also join CLOCS.

Any Other Comments?

We will offer a member incentive to adopt CLOCS by offering discounted membership fees / and or support for implementation.

Details of the signee with the authority to agree to comply with the Memorandum of Understanding and Terms of Reference.

Full Name

Mrs Talk

Job Title

Community liaison executive

E-Mail

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Phone

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I agree to the Terms of Reference

I agree to comply with the CLOCS Memorandum of Understanding