

#CLOCSworks campaign – September 2020

Suggested social media text

Help us spread the word. If CLOCS is adopted by every UK local authority, thousands of lives can be saved.

Feel free to write your own messages but we have some template messaging below to help.

Twitter – option 1:

28,325 people were killed or injured in the last 5 years by construction vehicles in the UK. @CLOCS is ensuring the safest construction vehicle journeys. Thousands of lives can be saved if it's adopted by every UK local authority.

<https://www.youtube.com/watch?v=ZhTx8x3ydBQ>

#CLOCSworks

Twitter – option 2:

28,325 people were killed or injured in the last 5 years by construction vehicles in the UK.

I'm urging my local authority to publicly commit to @CLOCS because #CLOCSworks

Thousands of lives can be saved: <https://www.youtube.com/watch?v=ZhTx8x3ydBQ>

#CLOCSworks

Suggested social media text – other sites:

28,325 people were killed or injured in the last 5 years by construction vehicles in the UK.

@CLOCS is a national Standard for ensuring the safest construction vehicle journeys. CLOCS is saving lives, but needs our help.

Thousands more lives can be saved if it's adopted by every UK local authority.

I'm urging my local authority to publicly commit to CLOCS because #CLOCSworks.

Why urgent action is needed: <https://www.youtube.com/watch?v=ZhTx8x3ydBQ>

#CLOCSworks